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# A3 Flyer

**BLUE = Bleed** (305mm x 427mm)

Your background image, colour, texture etc needs to go all the way up to this line.

**PINK = Trim** (298mm x 420mm)

This is where your flyer will be trimmed to.

Failure to 'bleed' passed this line may result in a white border when cut down.

**YELLOW = Margin** (288mm x 410mm)

You need to keep your text, logos and anything you don't want getting trimmed off inside this mark. Keeping within the margin, you can get a better visual idea should there be any movements when being trimmed.

## NOTE-

**All artwork must be sent in PDF format, CMYK,  
images minimum of 300dpi.**

**All fonts outlined/embedded**