A6 Flyer

BLUE = Bleed (154mm x 110mm)
Your background image, colour, texture etc needs to go all the way up to this line.

PINK = Trim (148mm x 105mm)
This is where your flyer will be trimmed to.
Failure to ‘bleed’ passed this line may result in a white border when cut down.

YELLOW = Margin (141mm x 98mm)
You need to keep your text, logos and anything you don’t want getting trimmed off inside this mark.
Keeping within the margin, you can get a better visual idea should there be any movements when being trimmed.

NOTE –
All artwork must be sent in PDF format, CMYK, images minimum of 300dpi.
All fonts outlined/embedded