

A5 Flyer

BLUE = Bleed (154mm x 216mm)

Your background image, colour, texture etc needs to go all the way up to this line.

PINK = Trim (148mm x 210mm)

This is where your flyer will be trimmed to. Failure to 'bleed' passed this line may result in a white border when cut down.

YELLOW = Margin (142mm x 204mm)

You need to keep your text, logos and anything you don't want getting trimmed off inside this mark. Keeping within the margin, you can get a better visual idea should there be any movements when being trimmed.

NOTE-

All artwork must be sent in PDF format, CMYK, images minimum of 300dpi. All fonts outlined/embedded